

FOR IMMEDIATE RELEASE

Definiti Welcomes New Finance Leadership

HOUSTON (June 7, 2023) – Definiti, a leading national retirement services firm, is pleased to announce the appointment of Russell Polin as Chief Financial Officer and Magda Farren, CPA, as Chief Accounting Officer.

Mr. Polin comes to Definiti with more than twenty years of financial, accounting and merger and acquisition experience. Most recently he was the CFO of J.S. Held, a global consulting firm that grew tenfold during his five years there, to over 2,000 employees in 15 countries. Prior to J.S. Held he served as the CFO at Prosek Partners, a leading public relations firm that grew substantially under his leadership.

As Chief Financial Officer of Definiti, Polin will focus on strategic opportunities to scale the national retirement firm while strengthening the company's financial team as it pursues organic and acquisitive growth. He earned his BS from SUNY Cortland and holds a Masters in Accounting from Pace University's Lubin School of Business.

Magda Farren brings an impressive skill set for her role as Chief Accounting Officer for Definiti. She served as the CFO or CAO at several privately held firms, including Colorado Boxed Beef Co., and W.S. Badcock Corporation. Farren began her career with the U.S. Securities and Exchange Commission and spent 14 years in public accounting at Ernst & Young LLP and Crowe Howard LLP. She holds an accounting degree from Suffolk University and an MBA from the University of South Florida.

As CAO Farren will direct the company's financial operations, leading the accounting and billing teams. She'll oversee the financial controls and reporting, ensuring the company continues to work effectively as it grows.

"We're thrilled to welcome both Russell and Magda to Definiti", said Tom Gaillard, Definiti's CEO. "We have ambitious plans for the years ahead, and these two leaders bring the expertise and drive that will help us attain our goals. They're already making an impact and we're looking forward to all that is to come."

"This is an exciting time for Definiti, and I'm energized by the opportunity here," said Polin. "Definiti has built an incredible business in a few short years, and I'm looking forward to helping us be a robust business partner to an ever-increasing number of organizations and retirement services clients."

Farren echoed Polin's words, adding "We have an excellent platform with many skilled colleagues. I'm eager to help the company continue to expand, ensuring our business runs a highly effective financial operation that efficiently supports our customer base."

ABOUT DEFINITI

From defined contribution and defined benefit plan design and administration, compliance and actuarial consulting, to pension outsourcing and recordkeeping, Definiti helps organizations deliver smart retirement solutions to their employees. With hundreds of experts across the country, including in-house actuarial consultants, ERISA attorneys, document specialists and retirement plan consultants, Definiti helps clients redefine what's possible with workplace retirement plans.

To learn more about Definiti, visit <https://definiti.com>.

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